

## Preparatory series of webinars



**MEXICO CITY 2021**  
GLOBAL SOCIAL  
ECONOMY FORUM

### Report Session 5

June 23, 2020

09: 00-10: 30 hrs. CDMX time

## Routes and challenges to the future of the post-COVID-19 economic and social models

### Name of the moderator:

**Juan Manuel Martínez Louvier**

### Name of the main speaker:

**Laurence Kwark**, Secretary General of the Global Social Economy Forum (GSEF).

### Name of panelists/commentators:

- **María de los Ángeles**, Diputada Federal por la LXIV Legislatura.
- **Luciano Concheiro Bórquez**, Undersecretary of Higher Education of the Ministry of Public Education.
- **Nancy Yadira Santiago Marcos**, Federal Deputy for the LXIV Legislature.
- **Alexander Schischlik**, Head of the Youth and Sports Section of the Social and Human Sciences Sector, UNESCO Paris.

### Number of participants:

**183 participants in zoom, 4,100 views on Facebook, 15,995 people reached.**

### Relevant ideas and key points:

#### Laurence Kwark:

- GSEF (Global Social Economy Forum) is a global Social and Solidarity Economy (SSE) network that aims to serve as a platform for sharing visions and experiences through collaboration and cooperation based on multilateral (publicprivate-collective)

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partnerships to build an inclusive, equitable and human-centered world.

- This violent COVID-19 pandemic has triggered not only a health crisis but also a socio-economic crisis in many countries. The COVID-19 pandemic crisis is a problem that we need to respond to together.

- COVID-19 affects the world but not all people in the same way. The socio-economic crisis is accelerating inequalities within and between countries, among the most vulnerable groups, such as women, youth, people with disabilities, indigenous peoples, migrants, marginalized communities, people with precarious employment contracts and the informal economy.

- In addition, the current context results in the loss of 305 million jobs worldwide, according to ILO estimates. We need to work for the transformation of the informal economy by ensuring social inclusion and social protection.

- SSE companies create jobs linked to the social fabric of the community by contributing to the creation and maintenance of decent jobs within the community and necessary services in the territory.

- It is important to rethink our way of doing the economy; to propose the post-COVID-19 socio-economic recovery; how to work for a people-centered economy protecting the planet.

- One aspect that should be considered is the co-creation of public policies with resilience, innovation and cooperation at local, regional and international levels, seeking synergies among all.

**- To transform the vision of young people.**

### **Luciano Concheiro Bórquez:**

- Approaches to social innovation: democracy worked in depth.

- Appropriation of the space: work of the locality from the locality, to raise it also at the level of the nations and above all to raise it as a new way of being international. That is why this forum is so important now.

- Working together: vital reference. As solidarity and reciprocity especially with vulnerable groups.

- The civilization we have today has been questioned: a new concept of integrality and an interpretation of the relationship with the environment.

- The question of democracy: work it much more thoroughly.

- Territoriality: work of the locality from the locality, it is surprising that we do not raise it at the level of nations, much less in a global crisis.

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- A solidarity must occur from a new global form.
- That is why these forums serve to develop this new form and we must work together to achieve it.
- Inclusion, solidarity, well-being, reciprocity as guiding principles.
- Putting vulnerable groups first, since the neoliberal model left them in the end. They must be taken up again.

### **Nancy Yadira Santiago:**

- Searching for new ways to undertake towards the SSE.
- We are living a moment of change in the face of this contingency.
- Society cannot live together in the same way: looking for spaces where people look towards cooperativism and unite collectively to improve their economy: new strategies.
- Boosting the local economy: if we start from the inside, this can give a future to global economies.
- Statistics show that once the pandemic is over, the economy will be greatly affected.

### **Alexander Schischlik:**

- Young people are the most affected by this crisis, in addition to women and the informality of trade.
- It is necessary to involve young people from the beginning, so that they get engaged and committed, that they become partners in the response to the COVID.
- Surely the economy will be different after this.
- The social role that young people play: they must be trained and given tools so that they can be real actors and can identify their role in society.
- The lessons of the SSE are perfectly reflected in the interests of young people: horizontality.

### **Public comments: Questions**

#### **• Alejandra Jazmín Simental:**

MEXICOOOP Question for the Deputy: when are you going to reform the General Law of Cooperative Societies to make it possible for us to get out of the commercial

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legislation, that we can support each other, recognized as one of the three pillars of the national economy, as social enterprises and not with a clientele vision.

• **Edgar Tun:**

How to encourage the strengthening of production cooperatives?

• **Alonso Durana:**

Good morning. I would like to share a question for the GSEF General Secretariat: In the Seoul government you implemented the development of an economic ecosystem to replace or substitute subsidies, what were the main actions that helped promote this strategy and what actors were key to this change?

**Relevant conclusions keynote speaker / panelists / moderator:**

\* In this session the conclusions were shortened due to the earthquake that occurred in Mexico City.

• **Laurence:**

- Always remember the principle: "Leave no one behind".
- Recognition of the SSE by legislators is very important: it means a strengthening of the SSE and of Mexican society.

• **Nancy:**

- From our field of work, we have to reinforce the theme of cooperativism.
- It is the engine that will generate and develop the economy.
- Continue to disseminate and make the social economy visible: as the new model for many but which has been around for centuries.
- Benefit for the human being and not only monetary.

**Alexander:**

- Entrepreneurship can be seen not only economically but also socially.
- Bringing young people together.

**María de los Ángeles:**

- Thank you to the participants.
- Congratulations to the INAES team for this strategy.

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## Humberto Cerdio:

- On behalf of Juan Manuel, he thanks everyone for their contributions.
- Invitation to the following sessions.



**ENCUENTROS ESTRATÉGICOS**  
**Co-crear un nuevo modelo económico y social**

**23 de junio, 09:00 a 10:30 am (Hora de Ciudad de México)**

**Palabras de bienvenida**  
María de los Angeles Huerta, Diputada Federal por la LXIV Legislatura

**Moderador**  
Juan Manuel Martínez Louvier, Director General del INAES

**Laurence Kwark**  
Secretaría General del Foro Global de Economía Social (GSEF)

**Sesión 5: Rutas y retos hacia el futuro de los modelos económico y social post COVID-19**

*Panel comentarios:*  
Nancy Yadira Santiago Marcos, Diputada Federal por la LXIV Legislatura  
Luciano Concheiro Bórquez, Subsecretario de Educación Superior de la Secretaría de Educación Pública  
Alexander Schischlik, Jefe de la sección de juventud y deportes del Sector de Ciencias Sociales y Humanas a nivel mundial, UNESCO sede París



   

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